

Culture and employee experience define your employer brand. What can you do about it?

**BREAKFAST SEMINAR | 10.4.2013 | 8.00-10.00 |
ARABIANKATU 12 | CHROMA BUILDING**

8.00 – 8.30	Coffee & Breakfast
8.30 – 9.00	Understanding and measuring organizational culture / Feedback Dialog
9.00 – 9.30	Developing and marketing Employee Experience / Emine
9.30 – 10.00	Networking

Feedback Dialog Oy

Feedback Dialog specializes in providing evaluation and reporting technology for organizational and employee development, hosting more than 60% of the Finnish 360 market and 1000+ satisfaction surveys per year. FeedbackDialog's insight into measuring helps organizations in making the right development choices. www.feedbackdialog.com

ABOUT THE SPEAKER



Egbert Schram is the CEO and partner at Feedback Dialog. He has close to 10 years of experience in international HRD and enabling organizations to develop themselves and their employees.



Employee Experience Agency Emine Oy

Emine is a pioneer in the development of employer branding through great employee and job seeker experience. We know the employee mind. Combined with our social media marketing skills and ability to write good stories we help our customers to create engaging experiences inside and outside the organization. www.emine.fi

ABOUT THE SPEAKER



Susanna Rantanen is the co-founder of Emine and founder of Heebo.fi. She's been working with employer branding, HR and HR marketing since 2002 and has deep understanding in how to turn experience into an attractive brand.

